



AxPro: Sustainable Business Formula

AXPROCONCEPT



www.axproconcept.com

Complex & Sustainable Business Model

AXPROCONCEPT



DESIGN

PRODUCTS AND INTERIORS

- plastic vs bio
- production cost optimization
- waste optimization
- products' second life

SYNERIA

PRODUCTION (EUROPE)

FURNITURE, CERAMIC TILES

- Research and Development
- ESG Management



PRODUCTION (EUROPE)

AXM, LVT, PVC, CARPET TILES

- AxBio carpets / rugs
- printed tufted carpets
- handtufted
- *upcycling*

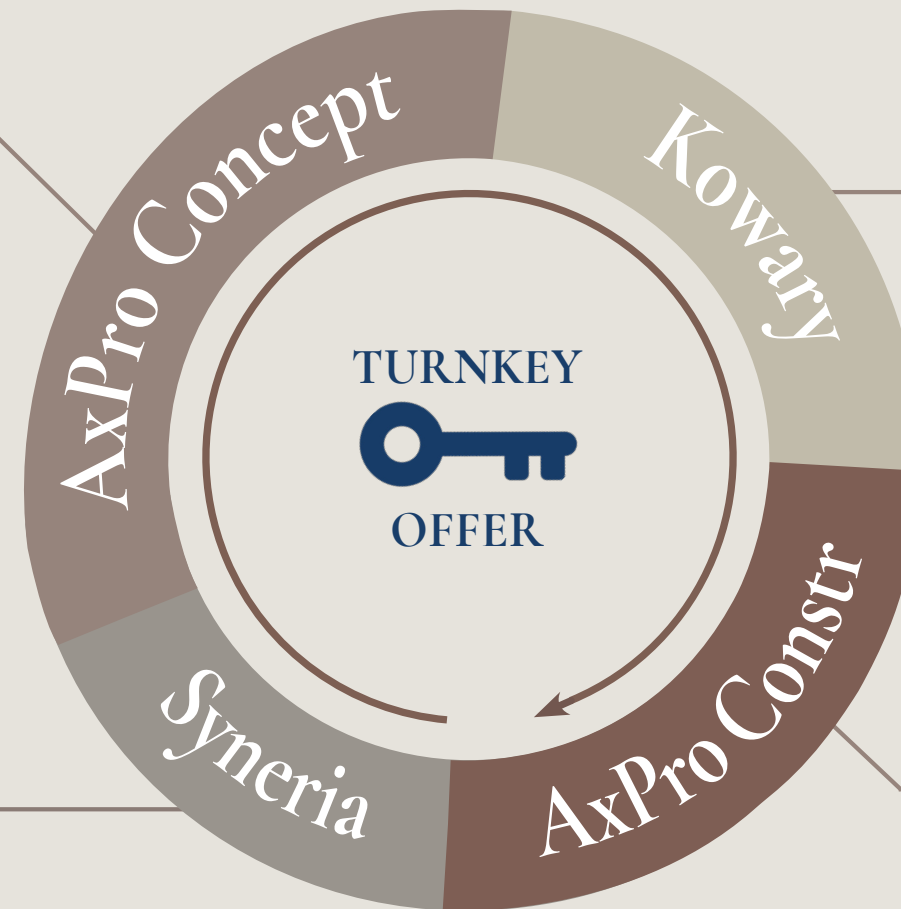
AXPROCONSTRUCTION



CONSTRUCTION

WALLS • FLOORS • CEILINGS

- waste management
- installation without glues and chemicals

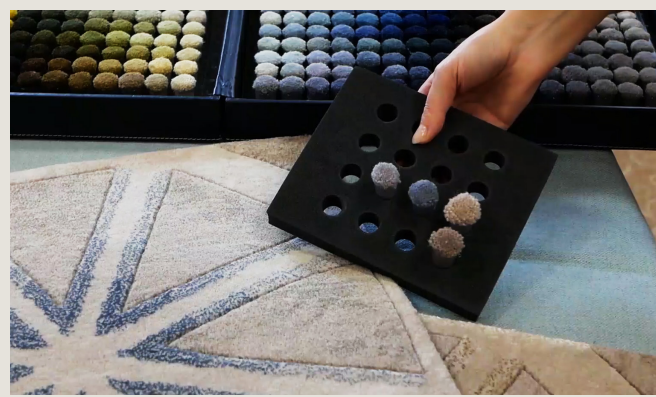
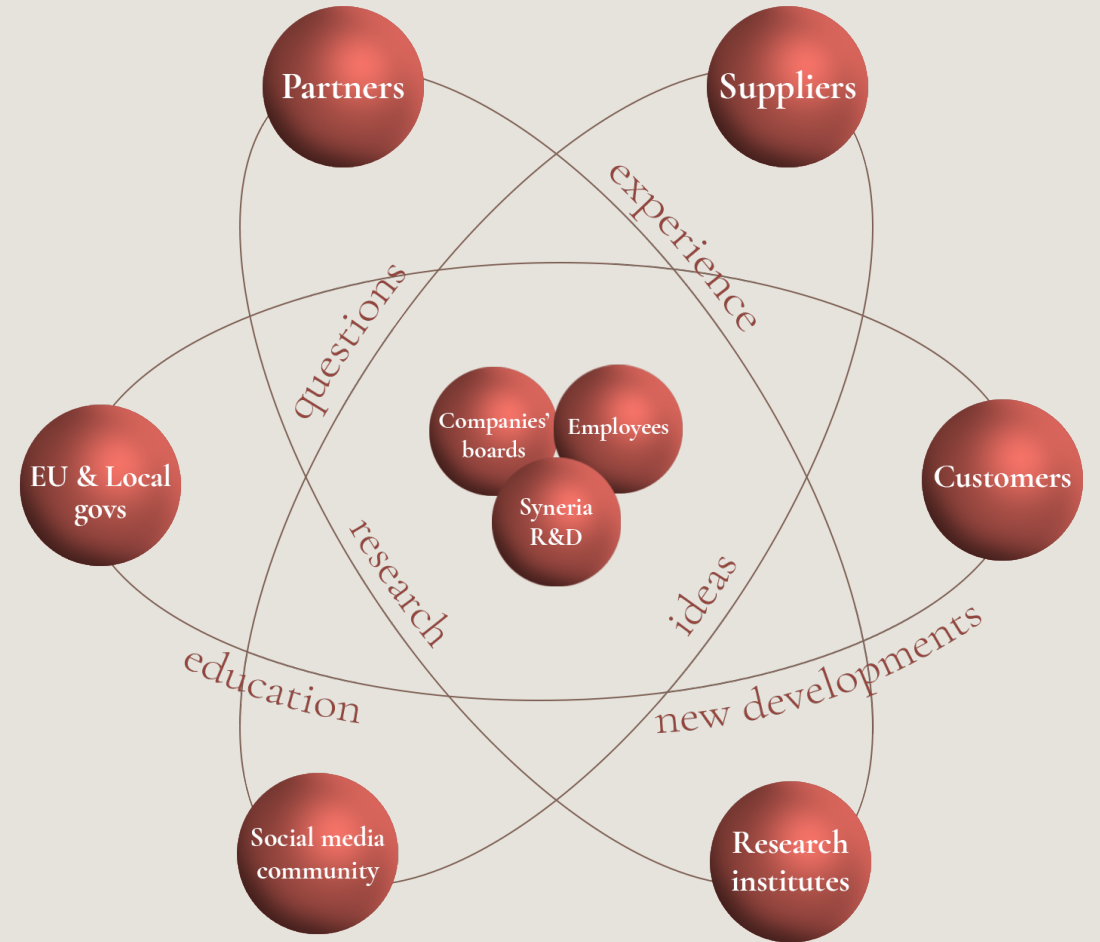


ESG | Philosophy

Deep rooted values vs superficial structures

Sustainable development education
within the organization.

Every employee is a Sustainable
Development Manager.



ESG | Environment

Cost optimization

Location: Central Europe location = shorter supply chains.

Infrastructure: solar panels, building thermal insulation and efficient use of space = lower energy consumption.

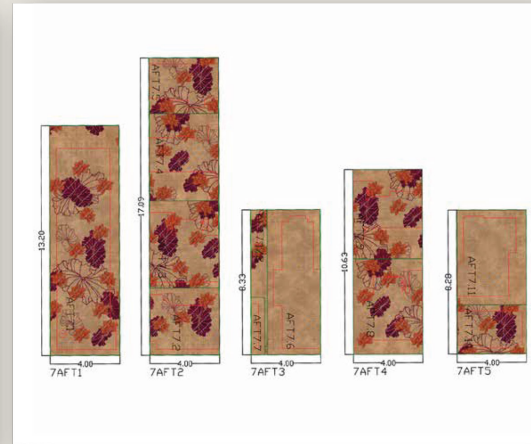
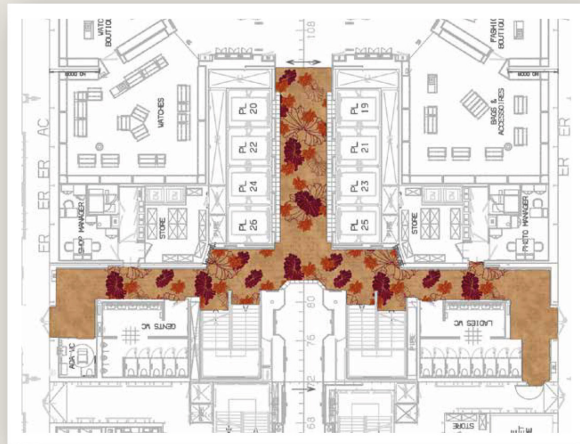
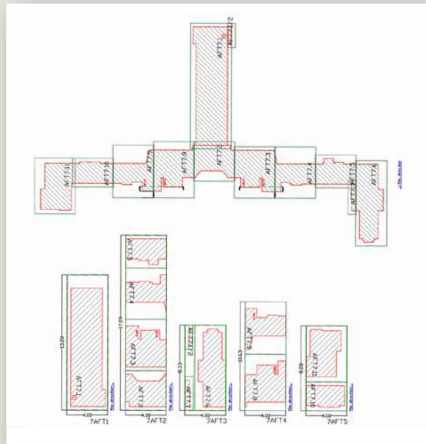
Equipment: Modernized production plant and waste management.



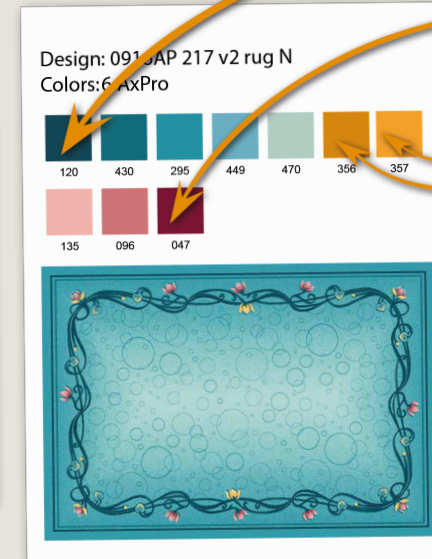
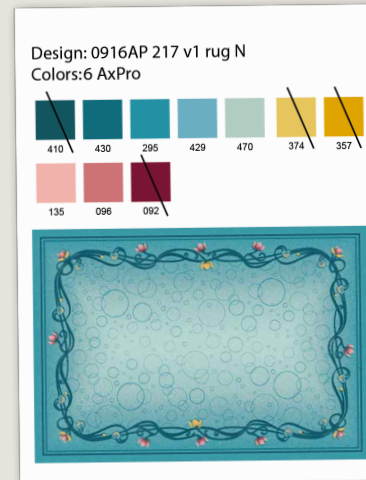
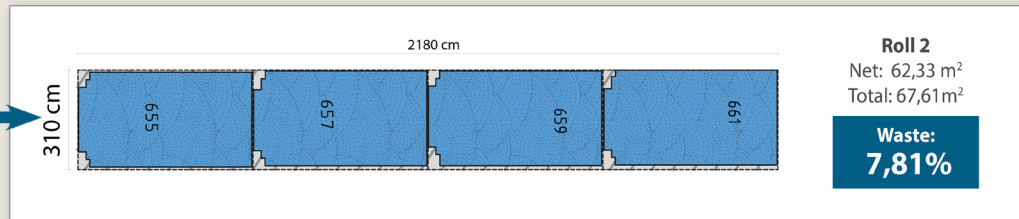
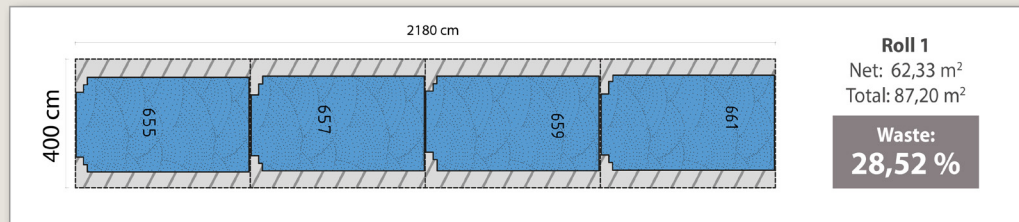
ESG | Environment

Waste reduction and color management

individual roll planning



loom width adjustment

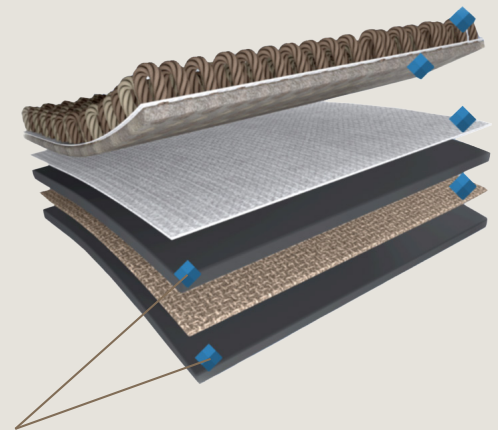


color management

ESG | Environment



PVC backed carpet tile



Environmentally friendly
backing: 100% recycled vinyl.

Recycling - only with materials which can be separated and segregated.

Glueless installation

- Easy deinstallation allowing for product reuse.
- Elimination of harmful chemicals use.





ESG | Environment

Furniture
renovation



Charity

- Children's homes
- Retirement homes
- Refugee centers
(26 million refugees worldwide
 $\times 10 \text{ m}^2 = 260 \text{ million m}^2$)

Products' second life

ESG | Environment

Project management

Current situation:

1. Hotel chains standardisation & product specifications
2. Greenwashing & fake certificates
3. Tender criteria
4. Lack of technological know-how
5. Inefficient communication
6. Methods of projects approval
7. Lack of supply chains optimisation

Solutions:

1. Polimers -> biodegradable materials
2. Common sense & basic knowledge
3. Unit price -> budget & ESG
4. Systematic training
5. Direct communication
6. Digital solutions & design centers
7. Complex offer & shorter supply chains

We reflect your rules and needs.



**AxBio*: Revolutionary 100%
Biodegradable Carpets and Rugs**

***Concept in development**

AxBio: Product Construction



Linen, Viscose



100% Wool



Jute



100% Biodegradable AxBio Carpet



Biodegradable AxBio products: Fertilizer



Worn out AxBio carpet



Carpet processing into granules



Enrichment of granules with fertilizer ingredients



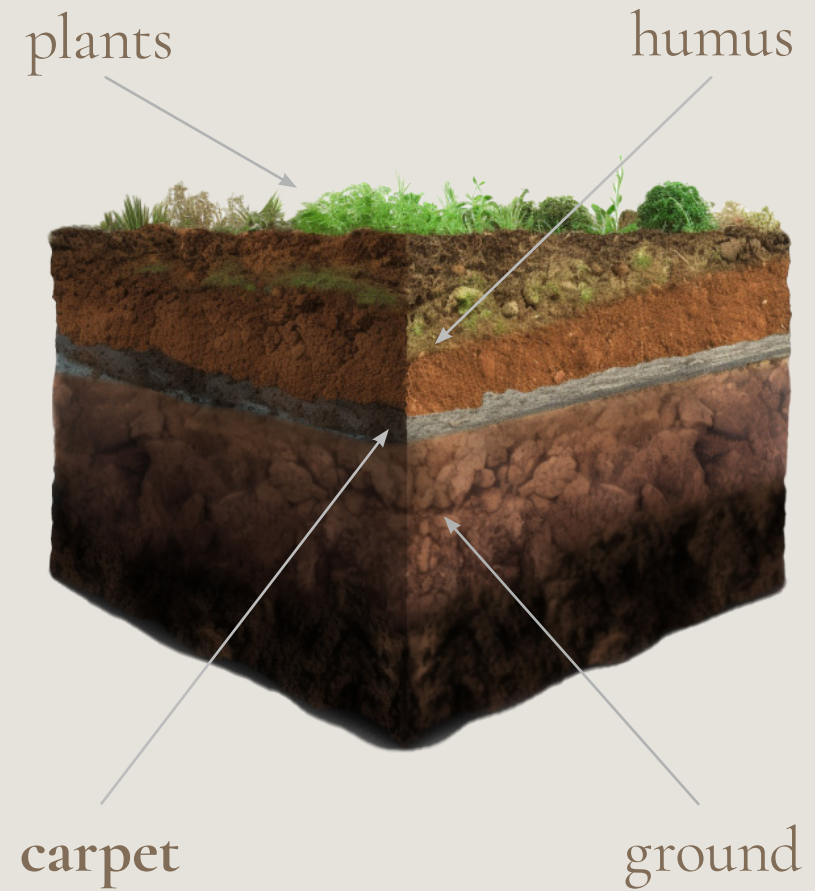
Fertilizer

AxBio = Genuine cradle-to-cradle

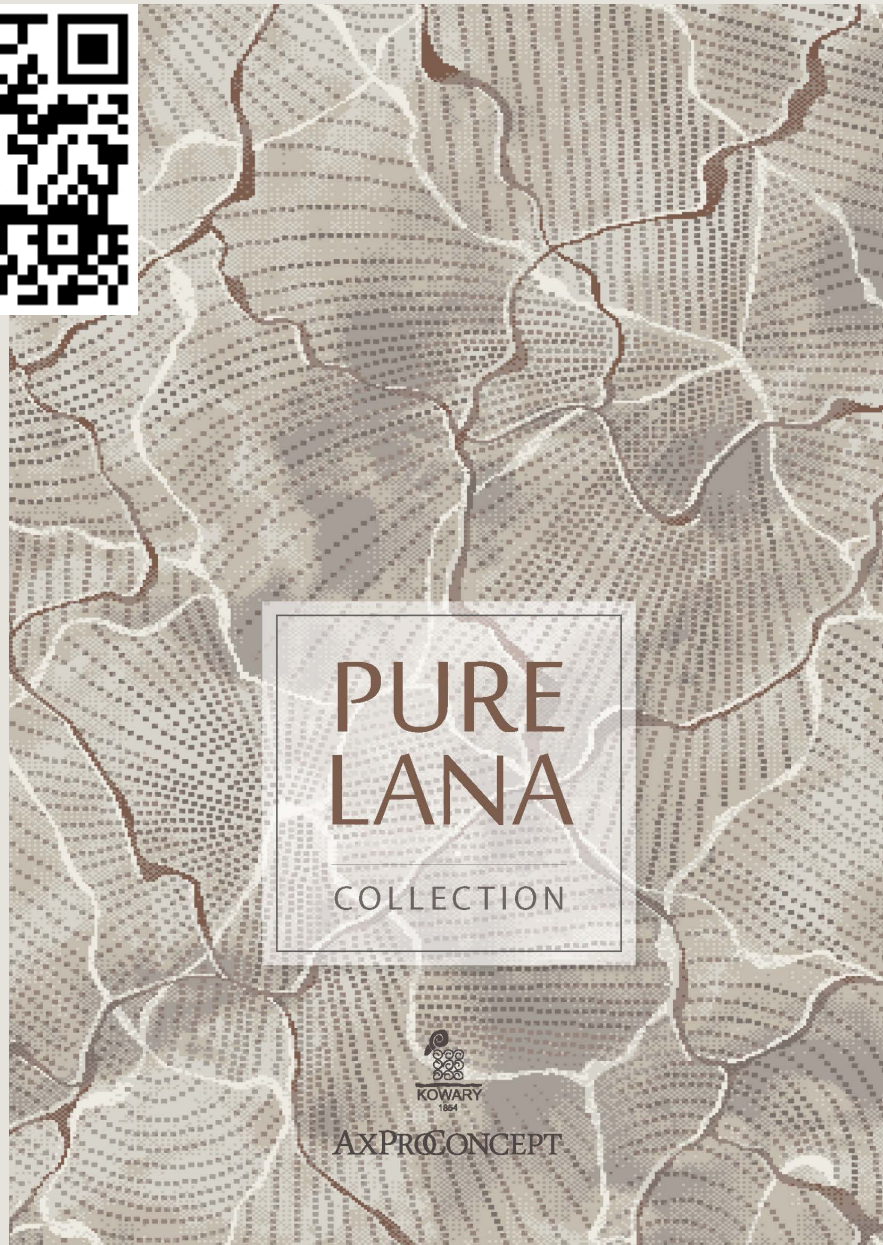
Biodegradable AxBio products: Ground stabilization



Ground stabilization



AxBio: PURELANA Collection



palette PURELANA

SOFT
lines

6709/004 • repeat: 200 x 300 cm
 pearl fog dust ivory sand taupe

6721/310 • repeat: 711 x 2200 cm
 pearl fog dust ivory sand taupe umbra

6710/312 • repeat: 17 x 45 cm
 ivory sand taupe umbra

6711/301 • repeat: 100 x 100 cm
 fog dust pepper sand taupe umbra

6712/309 • repeat: 200 x 200 cm
 pearl fog dust sand taupe

6713/310 • repeat: 400 x 400 cm
 fog dust ivory sand taupe

26 www.axproconcept.com

www.axproconcept.com 27

Social goals





ESG

Corporate governance

Family business - stability, commitment, experience, loyalty

Efficient small organization with corporate processes

Flat organizational structure

Cooperation with government institutions: innovation,
environment & charity



AXPROCONCEPT

Summary

1. **Complex offer = Sustainable Business Formula**
2. ESG management philosophy: Every employee is an **ESG manager**
3. **100% biodegradable AxBio**: composting instead of recycling
4. **Sustainable project management**: increased manufacturer involvement & AxPro Design Center
5. **Family business** - stability, commitment, experience, loyalty



KOWARY
1854

AXPROCONCEPT

AxPro Concept Sp. z o.o.
ul. 1 Maja 80/3 , 58-500 Jelenia Góra, Poland
tel. +48 795 522 022
info@axproconcept.com
www.axproconcept.com